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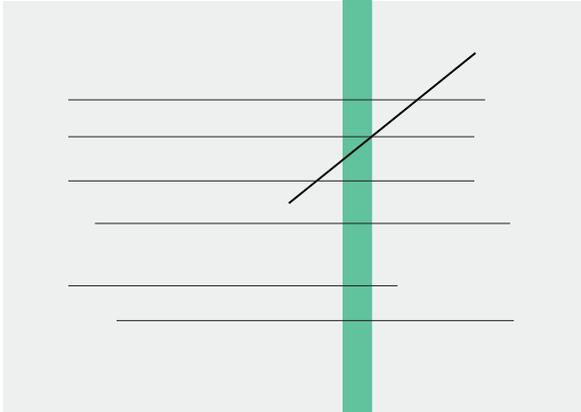
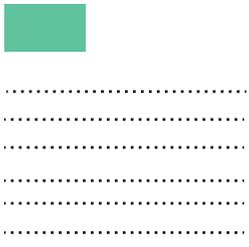
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Σχεδιάγραμμα παρουσίασης |

ΤυροMAG (a magazine about typography)

Που | Κύπρος

Πότε | 2017-2018

Γιατί | Για να μάθουν οι τυπογράφοι, οι σχεδιαστές και οι ερασιτέχνες περισσότερα για την τυπογραφία, μέσα από διάφορα άρθρα, συνεντεύξεις και συμβουλές.

Στοχευμένο κοινό | τυπογράφοι, σχεδιαστές, ερασιτέχνες (+18)

Δεδομένα & Ανάλυση | Οι άπειροι και έμπειροι τυπογράφοι χρειάζονται κάποιες βασικές συμβουλές, έτσι μέσα από αυτό το περιοδικό θα του αναλυθούν διάφορες συμβουλές για την τυπογραφία και γενικότερα θα διαβάσει συνεντεύξεις από σημαντικά πρόσωπα.

Οπτική έρευνα - Περιγραφεί θέματος |

1. Category | Typography, Design Trends, Graphic Design

2. Tags | Competitions, Steven Heller, typography

3. Related Posts

- Mary Kate McDevitt Talks Handlettering
- Q + A with Typography & Lettering Judges Bobby C. Martin Jr. and Jennifer Kinon
- Typography & Lettering Judge Veronika Burian
- PRINT's Type & Lettering Awards Are Back!
- Announcing Print's Typography & Lettering Awards!

Url | Reference | Research

- <https://www.quora.com/What-is-the-best-typography-magazine>
- <http://jayce-o.blogspot.com/2012/12/stylish-examples-layouts-magazine-design.html>
- <http://www.wookmark.com/>
- <http://www.baselinemagazine.com/>
- <http://www.printmag.com/imprint/26-articles-to-feed-your-love-of-typography/>
- <https://www.ted.com/topics/typography>

mag:

Microsoft New Tai Lue | bold

MAG...

Myriad Pro | regular

Typomag

Myriad Pro | regular

mag:

Myriad Pro | regular

mag:

Arimo | bold

mag

Morris Roman Black | bold

Γιατί πιστεύεις η δική σου προσπάθεια θα είναι καλύτερη; |

Για τον λόγο ότι θα ενημερώνει για την τυπογραφία και το design μέσα απο το πειραματικό layout του περιοδικού.

Group of World-Renowned Artists

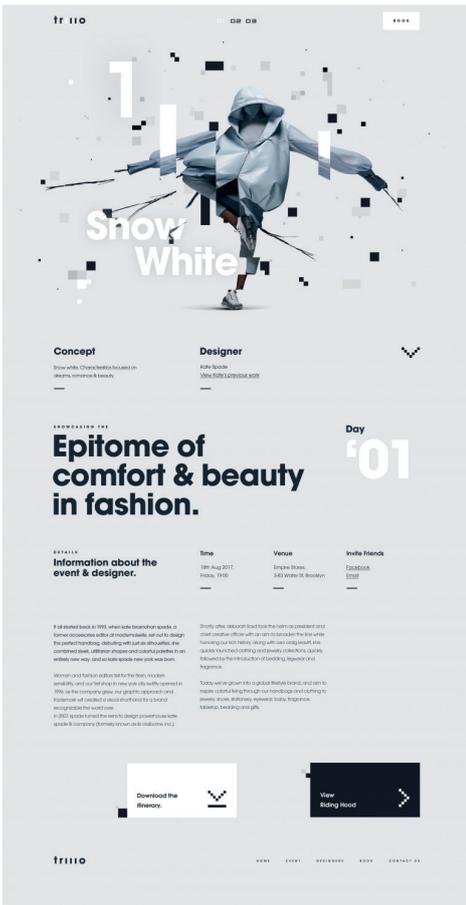
typographers, designer, illustrators

We are typography addicted

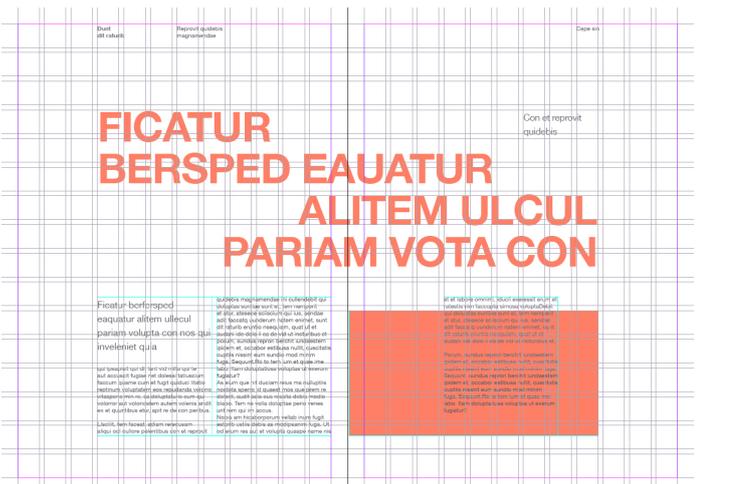
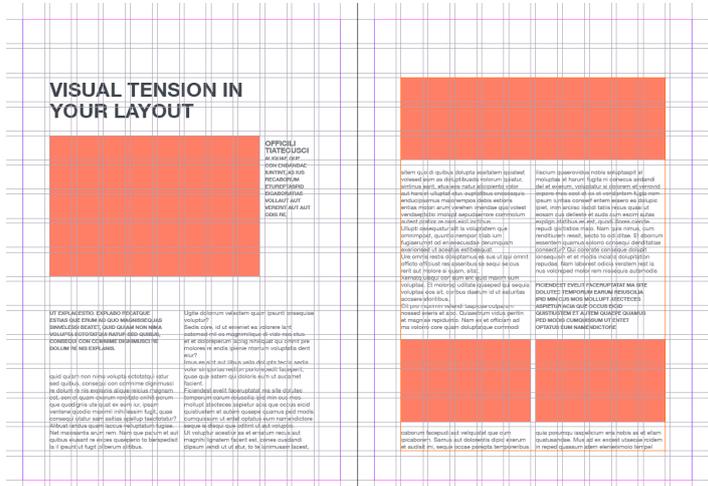
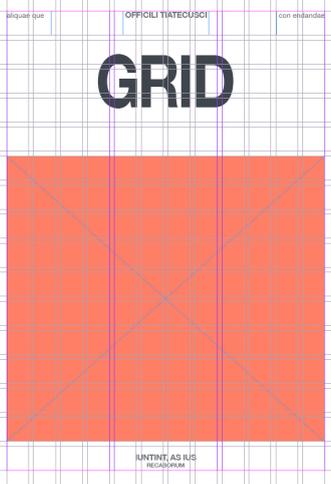
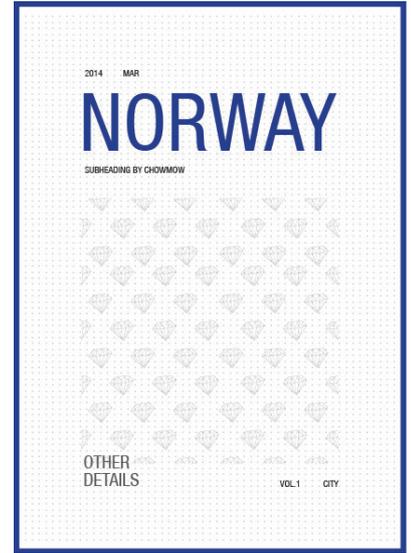
We are addicted to typography

21th century typographers

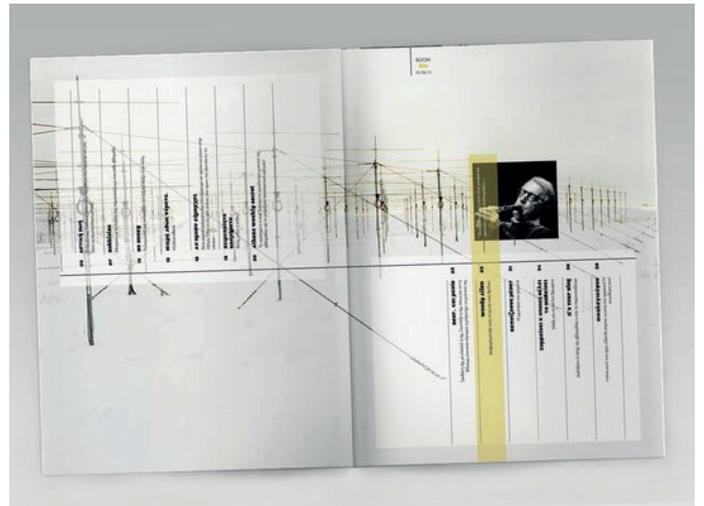
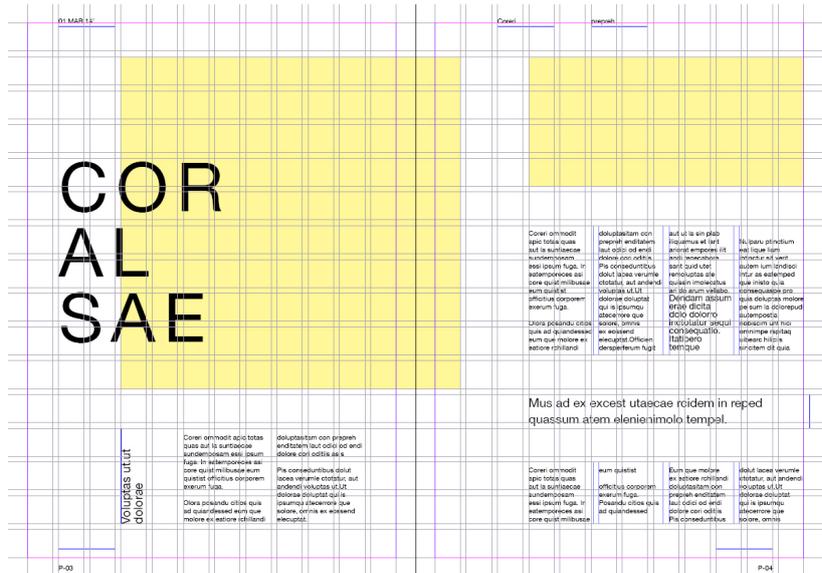
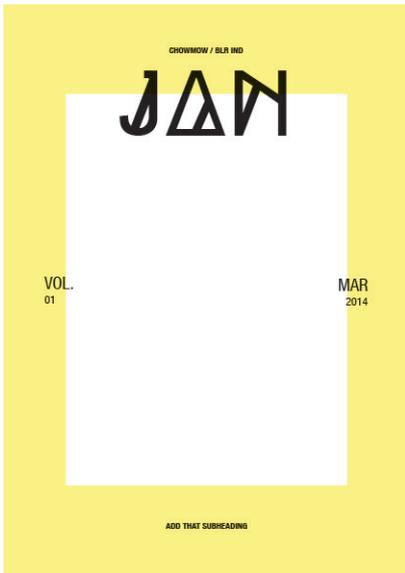
ARE YOU PASSIONATE ABOUT TYPE-CENTRIC DESIGN WORK?



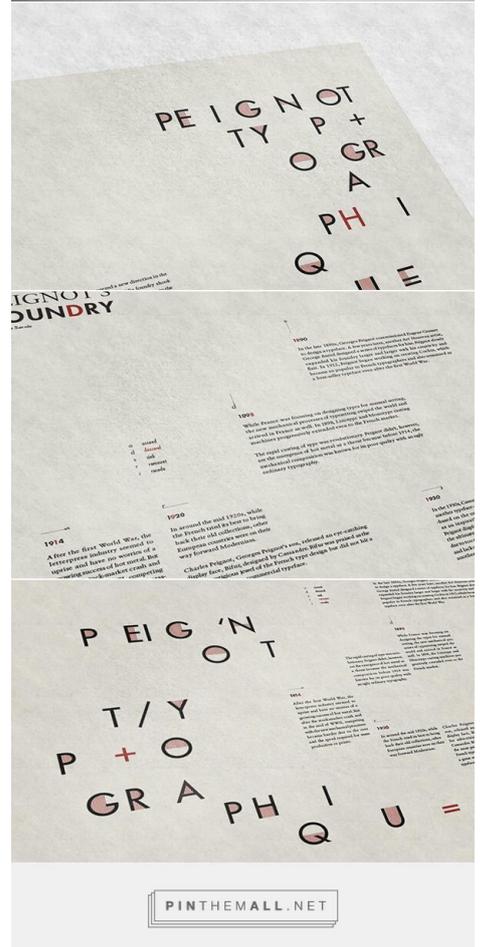
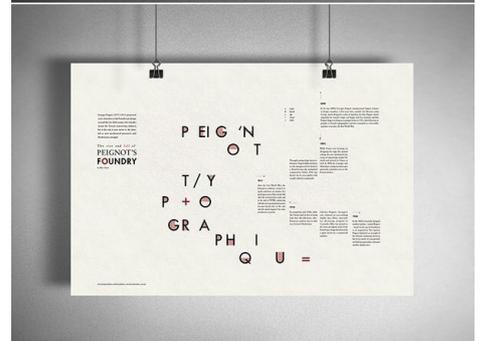
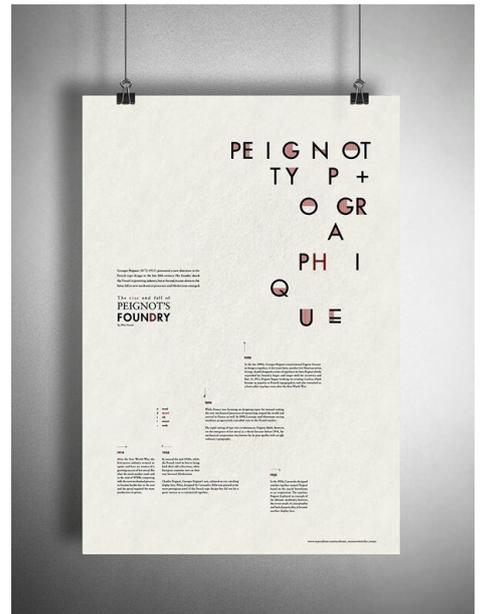
Οπτική έρευνα - ιστοσελίδες - αφίσες - περιοδικά |



Οπτική έρευνα - ιστοσελίδες - αφίσες - περιοδικά |



Οπτική έρευνα - ιστοσελίδες - αφίσες - περιοδικά |



Οπτική έρευνα - layout |

Print situates words in space more relentlessly than writing ever did.

Writing moves words from the sound world to a world of

V I S U A L S P A C E

but print locks words into position in this space. Control of position is everything in print. Printed texts look machine-made, as they are.

In handwriting, control of space tends to be ornamental, ornate, as in calligraphy.

Typographic control typically impresses most by its tidiness and invisibility: the lines perfectly regular, all justified on the right side, everything coming out even visually, and without the aid of guidelines or ruled borders that often occur in manuscripts.

This is an insistent world of cold, non-human, facts.

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Elements break away from a justified column.
Efrat Levush

Text is forced into a grid of ragged squares.
Kim Bender

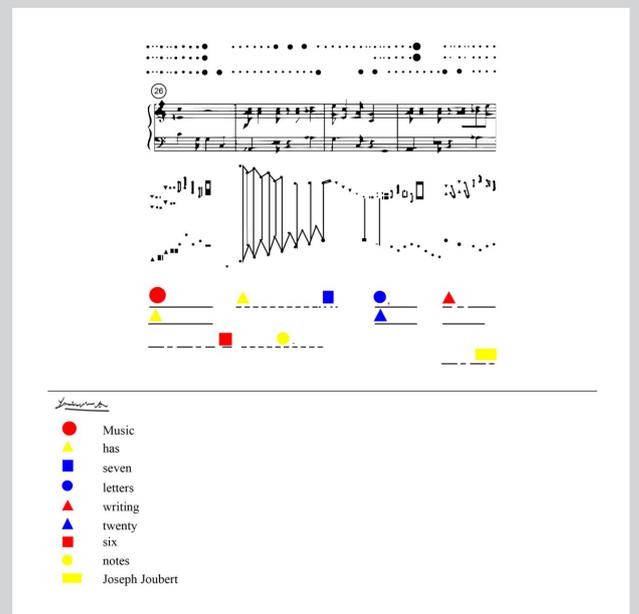
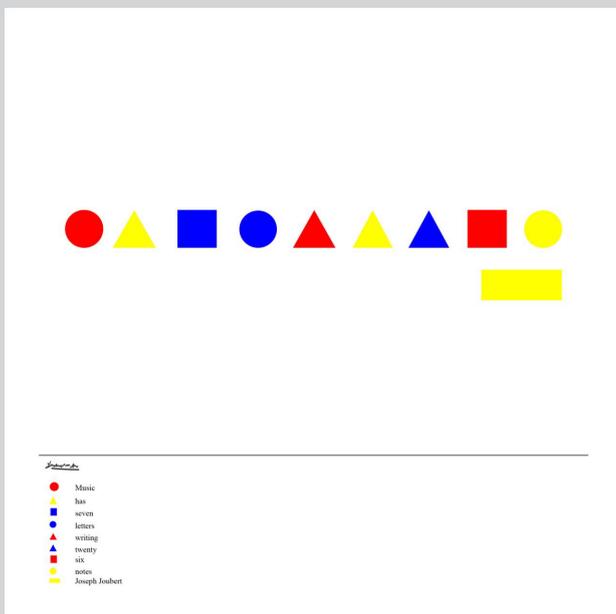
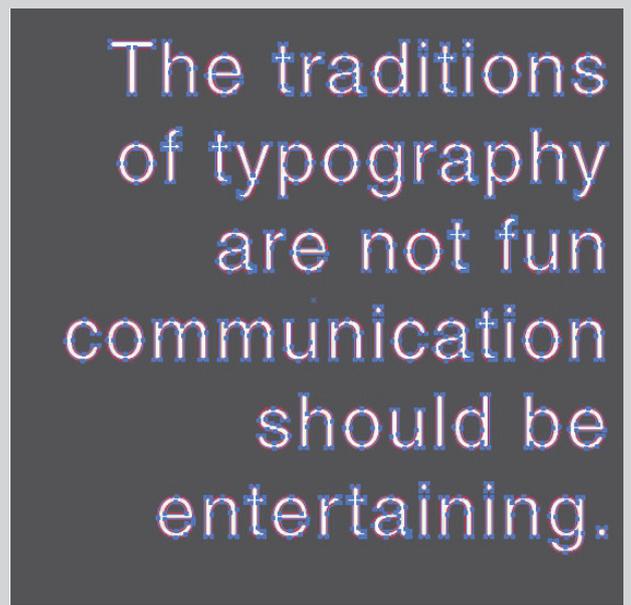
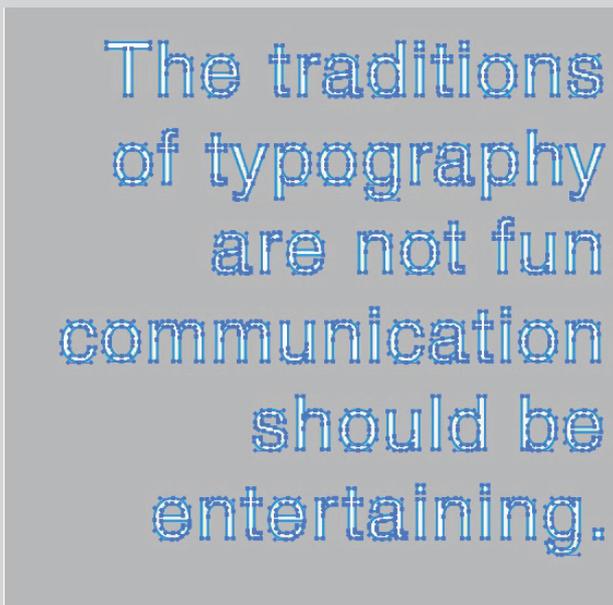
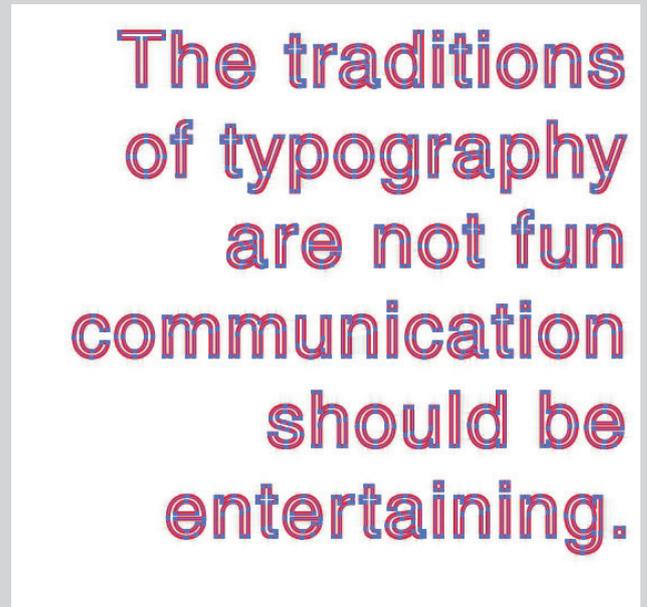
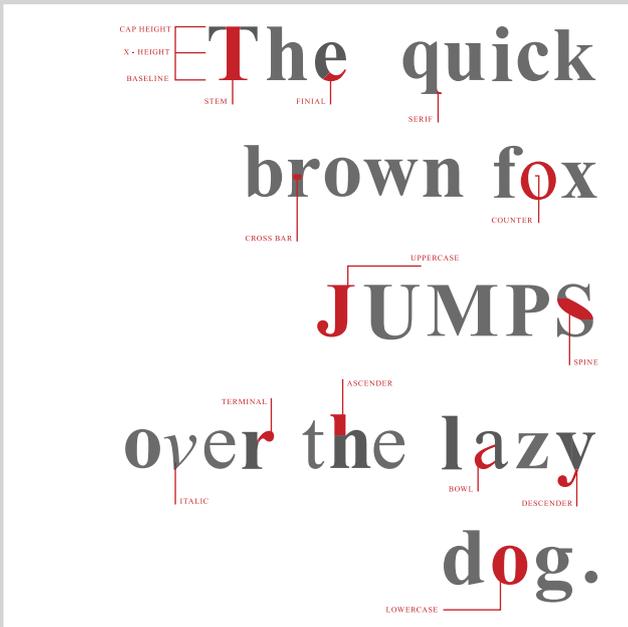
Common typographic disorders		Various forms of dysfunction appear among populations exposed to typography for long periods of time. Listed here are a number of frequently observed afflictions.
	typophilia	An excessive attachment to and fascination with the shape of letters, often to the exclusion of other interests and object choices. Typophiliacs usually die penniless and alone.
	typophobia	The irrational dislike of letterforms, often marked by a preference for icons, dingbats, and—in fatal cases—bullets and daggers. The fears of the typophobe can often be quieted (but not cured) by steady doses of Helvetica and Times Roman.
	typhochondria	A persistent anxiety that one has selected the wrong typeface. This condition is often paired with OKD (optical kerning disorder), the need to constantly adjust and readjust the spaces between letters.
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Οπτική έρευνα - layout |

<p style="text-align: center;">PRINT</p> <p>situates words in space more relentlessly than writing ever did. Control of position is everything in print. Printed texts look machine-made, as they are. Typographic control typically impresses most by its</p> <p style="text-align: center;">WRITING</p> <p>tidiness and invisibility: the lines perfectly regular, all justified on the right side, everything coming out even visually, and without the aid of guidelines or ruled borders that often occur in manuscripts. This is an insistent world of cold, non-human, facts.</p> <p>In handwriting, control of space tends to be ornamental, ornate, as in calligraphy.</p>	<p>Print situates words in space more relentlessly than writing ever did. but print locks words into position in this space. Control of position is everything in print. Printed texts look machine-made, as they are.</p> <p><i>Writing moves words from the sound world to a world of visual space,</i></p> <p><i>In handwriting, control of space tends to be ornamental, ornate.</i></p> <p>Typographic control typically impresses most by its tidiness and invisibility: the lines perfectly regular, all justified on the right side, everything coming out even visually, and without the aid of guidelines or ruled borders that often occur in manuscripts.</p> <p style="text-align: right;">This is an insistent world of cold, non-human, facts.</p>
<p><i>Passages of flush left and flush right text hinge from a central axis.</i> Johnschen Kudos</p>	<p><i>Long, centered lines are bridges between narrow, ragged columns.</i> Benjamin Lutz</p>

<p>An excessive attachment to and fascination with the shape of letters, often to the exclusion of other interests and object choices. Typophiliacs usually die penniless and alone.</p>	<p>typophilia</p>	<p>Various forms of dysfunction appear among populations exposed to typography for long periods of time. Listed here are a number of frequently observed afflictions.</p>	<p>Common typographic disorders</p>
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Poster from other lessons |



Τα περιεχόμενα του περιοδικού (Index):

1. Jayme Odgers Present and Past

Steven Heller talks with the legendary Jayme Odgers about his amazing life, and his amazing work.

Steven Heller interview with Jayme Odgers 2015
100 Βραβεία σχεδιασμού
χρυσό μέταλλο Art Directors New York



Dust-To-Dust 2014

2. More Typography Lessons From the Masters Typography Today—And Tomorrow

Did the legendary Aaron Burns predict the future of typography back in 1986?



5. Why Handlettering is Not Type

Paul Shaw breaks down the crucial differences between handlettering and typography.



6. Swiss Style: The Principles, the Typefaces & the Designers

Whether you notice it or not, Swiss Style is everywhere.

From Ernst Keller to Mike Joyce, learn about the design movement that never stops popping up.



Band posters designed by Mike Joyce and inspired by Swiss Style

Cleanliness.
Readability.
Objectivity.

Akzidenz Grotesk
Helvetica
Univers

Ernst Keller

7. What We Talk About When We Talk About Type

From Abbott Miller's TypoGraphics session: Type often has a story to tell—it becomes part of the context, style, strategy, or truth of a client's message.



8. The Essentials of Web Typography

If you want to improve everyone's reading experience online, here are a few web typography essentials to keep in mind.



9. THE LETTERPRESS JOURNALS SERIES

The Letterpress Journals: Guardians of the Craft

Erin Beckloff shares the story of her film on the survival of letterpress and the printers who preserve the history and knowledge of the craft. Pressing On: The Letterpress Film

Σχεδιάγραμμα παρουσίασης |

The Letterpress Journals: Setting the Hook

The Letterpress Journals: Funding and Friendships

The Letterpress Journals: Typoholic

The Letterpress Journals: Hot Metal Junkie

